International Seminar

Neglected problems of Malaria and other related mosquito-borne diseases

Pristina (Kosovo)
11-14 April 2019
Neglected problems of Malaria and other related mosquito-borne diseases

A project by
- Rotary Club Radolfzell-Hegau (D)
- Rotary Club Sisli-Istanbul (TR)
- Rotary Club Prishtina International (Kosovo)

Promoted by
- Rotary District 2420 (TR)

Organized by
- ICC Deutschland – Türkei
Recognize risks of Malaria and other related mosquito-borne diseases, recognize regional and cultural differences, improve own knowledge and make friends.
Why Malaria now?

- **Some facts about Malaria only**
  - Every minute, a new person becomes infected and
  - Every 2 minutes, a child under 5 dies of malaria
  - Malaria incidence is 219/1000 in Africa

- **Other mosquito-borne illnesses, which gain a rising attention also in Europe, are diseases caused by bacteria, viruses or parasites transmitted by mosquitoes (like Dengue fever and West Nile virus)**

- **Based on existing WHO knowledge we will learn more facts about transmission, prevention and existing limitations**

- **We will develop ideas to raise the awareness of the global impact of these diseases and further explore ways to improve prevention and to reduce the risk of infection**
The Seminar

- International Rotary Seminar 11-14 April 2019 at University Pristina, Kosovo
- Target 40 young people from different European countries with different mind and skill set
- Learn about Malaria and other related mosquito-borne diseases and elaborate new ideas to fight against them globally
- Apply innovation methodologies established to create innovative ideas in short time
- Cultural exchange with international students, interests, curious and open-minded people
- Present ideas and results back to WHO, University and Rotary International
We will create ideas in short time with applied innovation methodology.

- Design Thinking will help to unleash the power of human’s creativity, to understand people’s needs and to design the right solution for them.
- This methodology is bringing together a good approach, with the right people, in the right environment – with fun and cultural exchange!
- The core components are:

  - 3-4 Multi-disciplinary teams each consisting of 4-6 people with a culture of empathy
  - An environment with a culture of trust and the space/material for creative teamwork
  - Approach that is a highly iterative process consisting of activities
Part I: Understand Problem

Kick-Off
- Introduction, Team Forming
- Overview and Introduction to Design Thinking

Scoping
- Intro to the Design Challenge
- Completion of the Scoping

360° Research
- Introduction to 360° Research
- Speakers and experts from WHO
- Research

Synthesis
- Introduction to Synthesis
- Storytelling & wall of data creation
Our Workshop Agenda for 2,5 days (2/2)

Part II: Create Solutions

Ideation
- Generate ideas, build up and blend ideas
- Cluster and prioritize ideas

Prototyping
- Introduction to Prototyping
- Prototyping of solutions

Validation
- Iterate prototype
- Presentation & feedback to WHO experts

Final Iteration and summary
- Finalization of best ideas
- Consolidate results for further use

Wrap Up
- Review / Feedback
Organisational Setup

- **Team: 40 Young People from 4-5 different countries**
  - Age 18-30 years
  - Preferably, but not restricted to Rotaract members
  - 10 each from Germany, Greece, Kosovo, Serbia, Turkey
  - Ideally with knowledge about medicine, biology, chemistry, pharmaceuticals, marketing, digital industries (IT), and/or agriculture

- **Speakers:**
  - Specialist of World Health Organisation (WHO)
  - Specialist of World Mosquito Control Association (WMCA)

- **Preparation and Moderation**
  - Specialists from SAP

- **Infrastructure and local Organization**
  - RC Pristina for the Organisation (University of Pristina)
Steering Committee and Organisation

- Steering Committee: Wolfgang Uebel (DE), Manfred Raupp (DE), Nevin Can (TR), Marjan Dema (Kosovo), Ilir Krasniqi (Kosovo).

- Organisation: Cornelia Bambini-Adam, Dashamir Berxulli, Ethem Ceku, Murat Celik, Matthias Feil, Heiner Grönewald, Sabri Kurdoglu, Erik Mackinlay, Manfred Raupp, Wolfgang Uebel, Rotary Members Pristina International

- Local coordination: Dashamir Berxulli (University), Erik Mackinlay (Rotary)

- Place of seminar at classrooms of Pristina University

- Lodging, Food, Festival, Transportation by RC Members Pristina International

- Future ICC Deutschland Kosovo Wolfgang Uebel – Dardan Velija
Publication of Results (DRAFT)

- Press conference/article after the seminar at University Pristina
- Conference paper published by the University Pristina
- Forwarding key results to WHO
- Result presentation at the RI World Convention in Hamburg June 2019
- National RC press releases
- World Malaria Day April 25
Thank you for supporting the International Rotary Seminar in Pristina